Friday, July 3, 2009 ** Vol. 24 | No. 205

US launches massive offensive in Afghanistan WORLD / A23

North Korea test-fires two missiles WORLD / 23

Pagudpud part of 600,000 ha in RP-Japan coco fuel deal ACROSS / A16

Guide to weekend markets from Lung Center to Ayala Alabang LIFESTYLE / D1

PHILIPPINE DAILY INQUIRER
BALANCED NEWS, FEARLESS VIEWS



THE VIEW New glass balconies are the innovative additions to the United States' tallest building, Sears Tower in Chicago. Suspended 1,353 feet up in the air and jutting out four feet from the Tower's 103rd floor Skydeck, "The Ledge," as it is called is now open to the public as of today. It offers the world's most awesome view, the world's most precipitous view, the view with the most wow in the world, shapeadiers one of its owners.

Comelec to replace TIM

Aquinos grateful for prayers; Cory happy

CORAZON AQUINO CONTINUES to fight and to provide hope and inspiration not only to her family but also to the nation, her youngest daughter said yesterday.

In a statement e-mailed to the INQUIRER, actress and TV host Kris Aquino said she and her siblings were thanking the Filipino people for the prayers for their mother's healing.

The cancer-stricken Aquino remained in delicate but stable condition at Makati Medical Center, where she has been confined for over a week now for weakness and loss of appetite.

Kris Aquino arrived at the hospital early yesterday morning to keep watch over the former President, who has been moved from the intensive care unit to a regular room.

Said Kris Aquino in the statement: "Our mother has been battling cancer with much courage for a year and a half.

"Her current hospitalization was necessary because of her loss of appetite, caused by fluid buildup in her stomach area.

"We remain in complete trust in God's infinite healing power.

"Our family wishes to thank the Filipino people for their prayers and outpouring of love

AQUINOS A15



FAMILY CRISIS Kris Aquino, youngest daughter of ex-President Aquino, arrives at Makati Medical Center past midnight Wednesday.

Automated polls must push through, says council

By Kristine L. Alave

THE MANTRA IS HOPE FOR the best and expect the worst.

As time ticked for squabbling partners to meet today's deadline to patch up differences and salvage a P7.2-billion contract for next year's automated elections, advisers of the Commission on Elections (Comelec) moved to see to it that the project pulls through.

The Comelec Advisory Council (CAC) yesterday said the Comelec should consider taking over from Total Information Management Corp. (TIM) should the local partner of the Barbados-based Smartmatic International carry out its threat to withdraw from the deal.

In the event, the Comelec should form a partnership with Smartmatic and proceed with poll automation, a procedure allowed by law, CAC officials said.

COMELEC A6

Camille Lou's kin still hoping for a miracle

By Jhunnex Napallacan and Carla P. Gomez
Inquirer Visayas

CEBU CITY—CAMILLE LOU CASTILLO Libron's family is pinning its hope on a miracle that the Filipino flight attendant will survive Tuesday's crash of a Yemenia Airways jet into the Indian Ocean.

"Although the chances are slim, we could not help but hope (for a miracle)," her elder brother Carolus said in a telephone interview on Thursday.

The airline has confirmed that Camille Lou was among the 11 crew members and 153 passengers of Flight 626 that plunged into the Indian Ocean en route to the Comoros Islands due to bad weather. The plane was flying from Paris and made a

CAMILLE A11



LONE SURVIVOR Bahia Bakari, 12, in pitch-black Indian Ocean held on for 13 hours to Yemeni plane wreckage. One hundred fifty-two others perished, including her mother and Filipino stewardess Camille Lou Libron at right.



Palace: TIM owner closer to opposition

By TJ Burgonio

MALACAÑANG YESTERDAY SOUGHT to distance President Macapagal-Arroyo from the poll automation controversy, claiming the local partner of the winning bidder worked for the opposition in the 2004 presidential elections.

Jose Mari Antuñez, head of the local IT provider Total Information Management Corp. (TIM), has no close ties with Ms Arroyo or First Gentleman Jose Miguel Arroyo, Undersecretary Danilo Concepcion said in a text to reporters.

PALACE A9

Malacañang laughs off whistle-blower's claim

By TJ Burgonio and Jocelyn R. Uy

BELITTLING HIS CAPABILITY TO speak on the matter, Malacañang yesterday laughed off a whistle-blower's claim that only the military could be behind the "bomb scare" in Metro Manila.

Undersecretary Anthony Golez said that according to military intelligence officers, whistle-blower Vidal Doble had worked as a mere telephone technician of the Intelligence Service of the Armed Forces (Isafp).

"With that kind of job description in their institution, we find it very clumsy for this person to claim that he has knowledge of these things, particularly

MALACAÑANG A11

Prepaid 'load' shelf-life tripled

By Darlen L. Lucas and Riza T. Olchondra

BOWING TO PRESSURE FROM LAWMAKERS, telecommunications regulators are set to compel mobile phone firms to treble the shelf life of prepaid credits amid persistent complaints of "vanishing load" from the public.

The rules, expected to be approved by the National Telecommunications Commission (NTC) today, will also require telecommunications

PREPAID A11

Plan to bury Michael at Neverland fizzles out

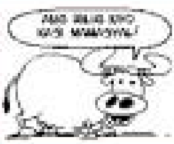
LOS ANGELES—A PLAN TO bury Michael Jackson at his sprawling Neverland ranch fizzled on Wednesday, upsetting fans and leaving details about his funeral undecided.

But another mystery was solved: His newly unveiled will says his mother should raise his children, or failing her, Diana Ross.

The changing funeral circumstances thwarted many Jackson fans who had descended on the estate in the rolling hills near Santa Barbara with the hope of attending a public viewing.

"We're terribly disappoint-

PLAN A17



Self-quarantine: GMA out, Loren in

By TJ Burgonio and Michael Lim Ubac

GMA IS OUT AND LOREN IS IN.

President Macapagal-Arroyo is A(H1N1) virus-free after all and ended her self-quarantine yesterday.

But Sen. Loren Legarda yesterday submitted herself to a voluntary five-day quarantine shortly after returning from Switzerland.

Legarda told reporters that she showed no signs of the swine flu virus when she arrived at the Ninoy Aquino International Airport early yesterday.

But she said it was best to follow the advice of the Department of Health for those returning from abroad to go

SELF-QUARANTINE A11

Second FRONTPAGE

WEATHER FORECAST

SUERTRES

SIX DIGIT

SUPERLOTTO 6/49

2 7 19 28 40 44

P16,000,000.00

MILF claims killing 500 soldiers

AFP says it's just rebel propaganda

MORO REBELS CLAIMED YESTERDAY THEY HAVE killed more than 500 government troops in 10 months of fighting since the collapse of peace talks, a claim the military dismissed as propaganda.

We have to hit back

'Balikatan' to continue

Accounting of funds



US envoy sees GMA-Obama meeting this year

Loren: Why two big hats for Ebdane?

Not advisable

Hot mornings, wet afternoons seen in Metro





2 RP films win praise in Moscow film festival



By Cynthia D. Balana

Flu cases suspend classes in 2 more Metro schools

By Philip C. Tubeza and Jerome Aning

THE DAILY GOSPEL



Cop charged in murder of radioman

By Norman Bordadora

Chiz alarmed by high dropout rate in schools

By Michael Lim Ubac

AFP seeks Sandigan update on ex-officers

By Philip C. Tubeza

Imelda at 80: I feel vindicated

FORMER FIRST LADY IMELDA MARCOS turned 80 yesterday, claiming to be nearly broke but feeling vindicated more than two decades after her dictator husband was ousted in a popular revolt.

[illegible]



MARCOS [illegible]

At peace with truth

"I have always been at peace with the truth," she declared. "I feel vindicated because no court has convicted me."

[illegible]

Historical treasures

[illegible]

Hayden's ma told to answer libel rap

By Julie M. Aurelio

THE QUEZON CITY PROSECUTOR'S OFFICE yesterday ordered the mother of Dr. Hayden Kho to reply to the libel complaint filed against her by actress Katrina Halili.

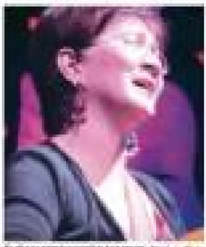
[illegible]

Smuggled rice seized

THE BUREAU OF Customs has seized 28 containers full of allegedly smuggled rice [illegible]

[illegible]

Susan Fernandez-Magno; 52



SUSAN FERNANDEZ-MAGNO: Nationalist, feminist singer and songwriter

SINGER AND SONGwriter Susan Fernandez-Magno succumbed to ovarian cancer yesterday. She would have turned 53 on Aug. 5. She died at 1:30 p.m. at the Medical City.

Fernandez-Magno was a professor at the University of the Philippines and the Ateneo de Manila University and was a frequent lecturer at St. Scholastica's College where she took up her psychology major.

A feminist and nationalist, Fernandez-Magno lived up rallies and demonstrations with her protest songs and provided a stirring platform on women's issues. Among her songs was "Babae Ka."

She is survived by her husband Alexander Magno, sons [illegible] and [illegible], and grandchildren.

"She lived a luminous life and leaves us all with much grace. She will be sorely missed," her husband said of her.

Fernandez-Magno's remains have been cremated and her ashes brought to the Christ the King Church in Greenmeadows, Pasig City, where they will lie until noon of Sunday.

Burial plans will be announced later.

De Leon; 88

JOHNNY A. de Leon died on Tuesday, June 30, at the Fairfax Hospital in Virginia, United States of America. He was 88 years old.

He is survived by his wife, Natividad [illegible] de Leon, his children and their spouses—Danny and Wely, Jesus and Elaine—and grandchildren and great grandchildren.

A funeral Mass will be said on July 6 at 11 a.m. at St. Mark's Catholic Church in Vienna, Virginia.

‘Can’t anything work in this country?’

Comelec to replace TIM; automated polls must push through, says council



Comelec prepares for manual voting



Call center industry: Many are called but few are chosen

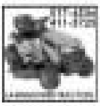
Bright spot

Revenue

Lack of privacy laws













OPPOSITE? The Palace says that Jose Mari Antonio, president/CEO of Total Information Management Corp., was sympathetic to the political opposition in the 2004 elections.





Palace: TIM owner closer to opposition

GMA's dream

Antonio who?

Close to many families





WESTERN
shop, swipe
Get instant savings on cash or card purchases
& save
FREE Stand Fan
FREE Emergency Light
FREE Bread Toaster
FREE Traveling Wag Set
FREE Desk Fan
FREE Rice Cooker
on Selected Refrigerators
FREE Flat Iron
on Selected Washing Machines
FREE TV Rack
on Selected Color TVs
FREE DVD Player
on Selected LCD TVs
FREE
FREE Upright Freezer
P7,333.25
12 mos. 0%
P2,491.68
12 mos. 0%
P1,832.92
12 mos. 0%
save
P415.83
12 mos. 0%
save
P1,499.91
12 mos. 0%
save
P991.58
12 mos. 0%
save
P2,977.00
CASH
15%
P994.00
CASH
P799.00
CASH
P2,465.83
6 mos. 0%
P2,315.83
6 mos. 0%
P1,566.50
6 mos. 0%
P2,033.33
6 mos. 0%
P916.50
6 mos. 0%
P724.83
6 mos. 0%
save
P2,061.67
12 mos. 0%
P1,874.58
12 mos. 0%
P2,300.00
6 mos. 0%
still the BEST brands, the BEST deals plus FREEBIES.
@ the NEW
WESTERN
KALOOKAN
Shop Your Way To Easy Rewards.
10% OFF
on tasteful wardrobe fixes!
VANHEUSEN
IZOD
Platinum Exclusives cardholders get 10% DISCOUNT on all regular items at Van Heusen and Izod branches.*
FREE
Platinum Exclusives cardholders get a 20% Discount on all Domino's Pizza purchases at selected outlets or FREE Medium Size Pizza for every purchase of a Big Family Pizza.

Sole survivor clung to wreckage for 13 hours



Camille Lou's kin still hoping for a miracle

From page A1

Little information

No family reunion

No Yemeni husband

Cebu studies

'We saw plane going down'

Nothing short of miraculous

Search for black boxes

Payments to victims

Brusque response

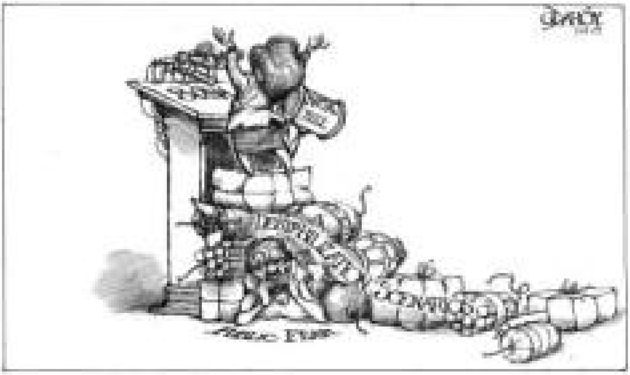
PHILIPPINE DAILY INQUIRER

OPINION

Independence day

EDITORIAL

[illegible]



Greyhound racing is cruel to the dogs

AS I SEE IT

Neal H. Cruz

[illegible]

Honduras coup: Mixed signals for GMA

PASSION FOR REASON

Raul C. Pangalangan

[illegible]

More than a dispute over money

ANALYSIS

Amando Doronila



Keeping patients safe—and well

AT LARGE

Rina Jimenez-David



Harrison on Filipino lawmakers

LOOKING BACK

Ambeth R. Ocampo



Sleepless

PINOY KASI

Michael L. Tan



US solons can do more

[illegible]

LETTERS

DENR execs thank letter-writer Mortel

[illegible]

Umbra Kato losing both men and territory

[illegible]

If you have any complaints, grievances or suggestions about the treatment of news and photos by the Inquirer, you may write to the Readers' Advocate, Philippine Daily Inquirer, [illegible]

Writers of letters to the editor are requested to include their complete address and telephone or pager number or e-mail address for verification purposes. The Inquirer will not publish any letter unless such information is supplied.

Aquinos grateful for prayers; Cory happy

Prepaid 'load' shelf-life tripled

Across the NATION

[illegible]

Coco deal with Japan starts in Ilocos

Pagudpud land part of 600,000 ha for use in coconut-based fuel program

PAGUDPUD, ILOCOS NORTE—A DEAL THAT would allow Japan to use at least 600,000 hectares of land in the Philippines for biofuel production has taken shape on a huge tract of grasslands here, site of the country's first and largest coconut biodiesel project.

[illegible]

Benguet folk find oil treasure in 'petroleum nut'

[illegible]



THE PETROLEUM nut [illegible]

[illegible]

354 rookies boost ranks of Central Visayas police force

[illegible]

OFW saved from Kuwait execution appeals for Pinoys on death row

[illegible]



[illegible]



POLICE VISIT

[illegible]

NEWSBRIEFS

■ BUTUAN CITY

Police raided

[illegible]

Polls behind slay?

[illegible]

■ BORONGAN, SAMAR

Climate task force

[illegible]

Malacañang laughs off whistle-blower's claim

Plan to bury Michael Jackson at Neverland fizzles out



Self-quarantine: GMA out, Loren in



SPORTS

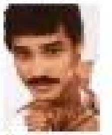
Alcala crashes last 8

Avoids fate of battling Asuncion siblings at RP Open



SPORTSWATCH

Arguello, 3-time world champion, found dead

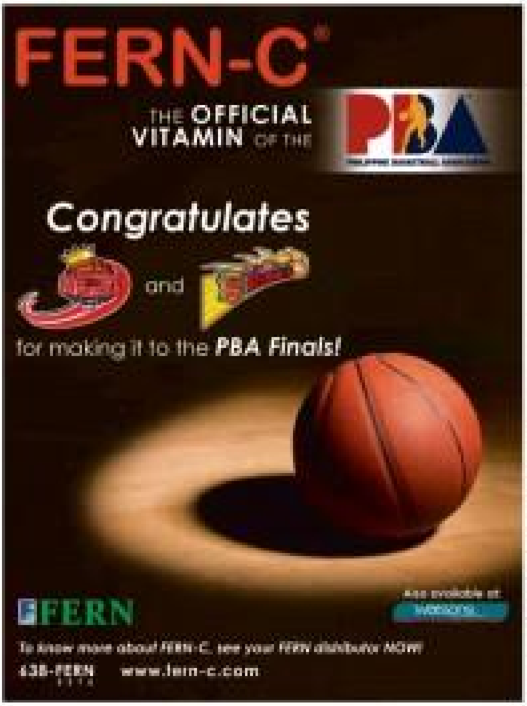


ARGUELLO

Pistons get Gordon

Fabor rips swim mark

Cagers, tankers prop up RP Asian Youth campaign



A personalized macho bike for boxing's biggest macho



Powerade-RP downs US five

By Francis T.J. Ochoa

Rejuvenated Kings target 2-0 edge over Beermen

Bombers, Blazers seek tie for lead today

Federer, Murray cruise to semis



ANDY Roddick survives tough battle with Lleyton Hewitt.

UAAP: Four foreign dribblers get clearance

Pagunsan pulls away by 5 strokes with 69



PAGUNSAN

SPORTSWATCH

Canoy, Villanueva ready for WBO 'feather' duel

Scoop spotlight on softball, cycling

Checkmate chess clinic unfolds tomorrow

Las Piñas stag derby screening July 24

P200,000 at stake in Pasay cockfest today

A Philippine tennis event, anyone?

ONE GAME AT A TIME



Sev Sarmenta

RACING TIPS


GREENBELT MADISON
Raise your lifestyle
to the NTH POWER.
MAKATI CBD
Choose from executive studios or two-bedroom suites fully furnished with home appliances and living and dining/bedroom sets.
FULLY FURNISHED UNITS
12,000
MEGAWORLD CORPORATION

Aplus
METRO





SC halts C-5 Road extension project

THE SUPREME COURT HAS STOPPED THE IMplementation of a portion of the C-5 Road extension project that would encroach on a piece of land in Quezon City owned by the Metropolitan Waterworks and Sewerage System (MWSS).

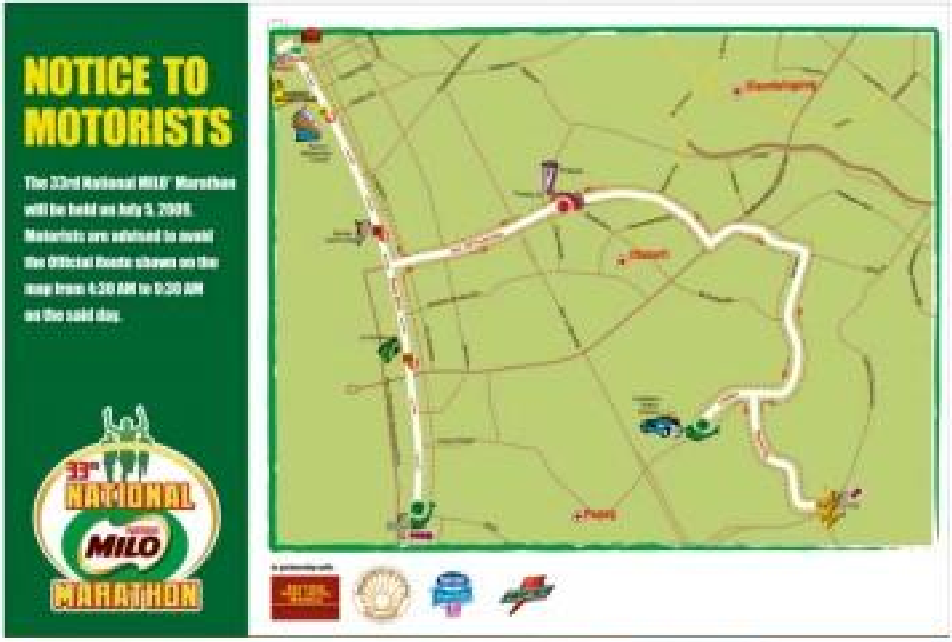


FTI RALLY

House raided for fake car plates

POLICE YESTERDAY RAIDED A HOUSE IN TONDO, Manila where fake license plates and Land Transportation Office (LTO) stickers were allegedly being made.







Couple supplying drugs to UK, Spain arrested

By Jocelyn R. Uy and Allison W. Lopez

P3-M shabu seized in Pasig raid

By Beverly T. Natividad

Proposed QC parking fees opposed

Pacman leads star-studded MMFF

By Bayani San Diego Jr.



PACQUIAO SCHERZINGER RIVERA

SC halts C-5 Road ...

METROBRIEFS

UST fun event set

Lopez rites

Paseo exhibit

DID YOU KNOW

The WORLD

North Korea test-fires two missiles

SEOUL—NORTH KOREA TEST-FIRED TWO short-range missiles on Thursday, further stoking tension in the region that was already high due to Pyongyang's nuclear test and threats to boost its nuclear arsenal in response to UN sanctions.

US Marines launch major Afghan offensive



Honduras' interim leader says Chavez instigated crisis

US panel advises ban on Percocet, Vicodin

Oscar-winning actor Karl Malden dead at 97



MALDEN

EU considers pullout of all 27 ambassadors from Iran

FBI: Saddam's WMD bluff aimed at Iran


red
mobile
load
₱30
Valid for 2 days
to enjoy
₱0.50
per minute
red to red
Wider coverage
On 2G and 3G
2G
3G

Business

ADB sees poverty on the rise in Asia

Gov'ts warned not to ease up on pump-priming

By Michelle V. Remo

POVERTY IS ON THE RISE, AND the Asian Development Bank has warned governments throughout the region, including the Philippines, not to go slow on their pump-priming initiatives to counter the ill effects of the global economic turmoil.

[illegible]

Rise in prices of construction materials easing

[illegible]

Indicators

Currencies — Peso-dollar rate

Stock Market — Shares close higher

[illegible]

Hunkering down

MARKET RIDER

Den Somera

[illegible]

Week four at the virtual game

[illegible]

MacroAsia seen to complete mine exploration in '10

[illegible]

NOTICE TO SHAREHOLDERS OF PILIPINO TELEPHONE CORPORATION

[illegible]

Philippine Stock Exchange

[illegible]

Currencies

[illegible]

MetroPac heats up race for SCTEx

By Doris C. Dumlao

New mobile network offers lowest call rate

BUSINESS *Friday*

Problems in search of marketing solutions

MARKETING Rx

Dr. Ned Roberto & Andy Roberto

Getting started

Test and measure

Advertising weapons

Hi-speed to world-class commercials

By Roger Pe

Contributor

Seeing is believing

Top directors' choice

Singing Phantom's praises





THE BELL Amphitheater is one of the American landmarks preserved inside Camp John Hay in Baguio City, which will host this year's Advertising Congress.

Ad Congress goes carless, paperless

By Desiree Caluza

Inquirer Northern Luzon

BAGUIO CITY—CARLESS and paperless may well define this year's "green" Advertising Congress.

Further cuts in BSP rates seen

By Michelle V. Remo

Code of Corporate Governance

Corporate Securities Info



Raul J. Palabrica

Compliance

Qualifications

Directors

5 projects get BOI perks

ADB sees poverty on the rise in Asia

From page B1

Market Rider

From page B2

Bottom line spin

Corporate update

Portfolio Summary and Partial Results of Performance Standings For Week Four as of July 1, 2009

BUSINESS

BSP seeks change in charter, tax exemptions

By Michelle V. Remo

150 Mang Inasal branches by July and a total of 200 branches by yearend of 2009

Hope for the farmers in 2010

By Ernesto M. Ordoñez

COMMENTARY

Education and agriculture

2010 to 2016

Innovations

LIFESTYLE Fashion & Beauty

Editor: Thelma Sioson San Juan

Contributing Editors: Apples Aberin-Sadhwani, Jenni Epperson and Ria Francisco-Prieto



The heiress and the designer come together in cool show

Bianca Zobel discovers Filipino talent who's starting to make a mark in Australia

STORY ON PAGE C2



INQUIRER Lifestyle and Prestige with Bianca Zobel's (far left) High Maintenance present Filipino-Australian designer Leonardo Salinas' (near left) collection in a by-invitation show at the Makati Shangri-La's Rizal Ballroom on July 9.





The heiress and designer come together in cool show

Chic, independent women

'Duality of extremes'





Homecoming

Eco soap shop opens for franchising



Oliver Tolentino opens in LA

By Larry Leviste
Contributor

OLIVER TOLENTINO IS A NEWBIE in Manhattan, yet he's been around for some time. I've admired him for five years.

This time, he's impressed us with yet another milestone—he's opening, on July 8 a boutique atelier on Melrose Avenue in Los Angeles—an area of the very rich and famous. It's one block from Maxfield's fashion flagship and right across Morton's legendary store (now called Cecconi's) where Vanity Fair holds its annual after-Oscar party. In this neighborhood on Robertson Street are Dolce & Gabbana, 3.1 Philip Lim, Carol Forrest.

Madonna, Lindsay Lohan and a movie producer's wife, Marjorie Bach, have been invited to cut the ribbon on opening night.

I saw the red carpet-ready gowns he was busy packing, as well as the daywear using local fabrics like *abel ilocos*, *jusi*, *piña* and *ramie*.

Tolentino starts his trunk show at Waldorf Astoria tomorrow night, then goes to Las Vegas, Texas and Los Angeles at Beverly Wood in Century City.

His deft use of couture fabrics with the creative prints and contrasting color combinations animate our community. His design style is very Hollywood '50s and '60s which is high drama, with perfect fit and flair, beaded and/or embroidered.

His all-white bungalow atelier in San Lorenzo Village, Makati, is the site of two seasonal shows a year. He has made these gowns for Imelda Marcos for her 80th birthday yesterday one in ethereal blue reminiscent of a Joe Salazar number.

His A-list clients include Tessa Prieto-Valdes, Lani Misalucha, Rich Lobrera, Barbie Wuprincha, banker Grace Tiongco and Marie Munoz.

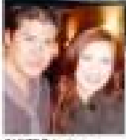
Oliver has left for the US this week where he spends half a year with his partner Andrew Carruthers.

Oliver has also been invited by Greener than Green, an eco-friendly world advocate, a branch of Greenpeace, that aims to promote and save unique natural and sustainable fabrics and woven textiles such as cashmere, paper, cotton, linen and camel hair. He met its founder and president Gabrielle Christen and partner Christian Dorn in Paris Fashion Week.



TOLENTINO'S red carpet-ready couture



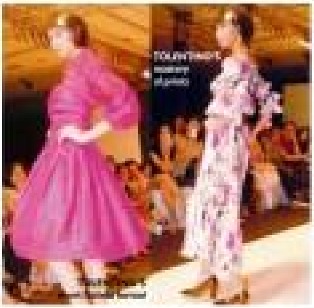


OLIVER Tolentino with Dawn Padilla

Fashion's rising star

It was the piña or pineapple organza that wowed the other members of this global group. They didn't know such a luxurious fabric existed. They are based in Hong Kong. Oliver will show his piña collection in Geneva on Oct. 15 at the United Nations headquarters, in its third annual show and designer award presentation called Eco Chic Geneva. Other invited designers to this exciting show are Diane Von Furstenberg, Thakoon and John Rocha.

"This is the start of a more amazing journey. I will serve and promote our country's rich reserve of talent, culture and savvy to the world's retail and fashion stage," said Tolentino.



TOLENTINO'S modern *Filipiniana*









RED MOBILE DOES IT AGAIN WITH ITS NEWEST TVC

By Aileen Carreon

Admittedly, the words "bottomless", "eat-all-you-can", "ride-all-you-want" and whatever promise of limitless privilege, have a way of drawing us in. These are all good, provided one can actually down three glasses of iced-tea, the buffet choices are sumptuous, and the amusement park is fully operational.





LIFESTYLE Fashion&Beauty

Don't panic, it's organic

Where to go tomorrow, from Lung Center to Ayala Alabang–guide to weekend markets around the metro

[illegible]



HIBISCUS or the lowly gumamela

Lung Center of the Philippines

[illegible]



Legaspi Sunday Market

[illegible]

DON'T PANIC



Don't panic, it's organic







Barista course and wine pairing

Inner beauty conference



Wimbledon 101

It's about food, desire and attention

By Georgina Chang
Contributor









Screamer





Urban poor women attend L'Oréal Academie



French street style for spring and summer



LIFESTYLE Fashion & Beauty

Why you don't need a facelift



By Howard Murad, M.D.
Contributor

A...

> Environmental aging is the only form we can prevent

Intrinsic aging

ACCESSORY REPORT

ACCESSORIES FOR WORK

Choice pieces that define success.

















New scents for the traditionalist, sportsman and urban sophisticate

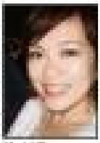


MY EARLIEST MEMORY OF someone who hit the right notes in the fragrance department was a college friend who wore Versace Baby Blue Jeans. If I meet someone who wears it now, it'll bring back pleasant memories.

It's not easy to find one's fragrance equilibrium. If the man in your life is stuck in a scent rut, here are two new picks from the perfume mill to get him started on an aromatic trail.

World of Polo

Ralph Lauren's Polo Blue, Black, and Explorer fragrances have been hits in recent years. The latest addition to this family is Polo Modern Reserve, a sleek and crisp combo of fresh-cut basil, pimento berry and cashmere, made sophisticated with leathery notes of vetiver and suede. The limited edition bottle, a 30th anniversary celebration of Ralph Lauren's original green Polo fragrance, features elegant 24k gold details and is housed in a luxurious leather box (think Chuck Bass meets Aaron Boyd).



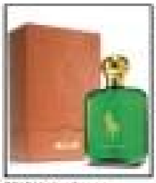
Marini Chua, Beauty Inside Big Apple

Professional polo player Nacho Figueras has been the brand's spokesperson and model since Polo Black was launched in 2005. It now represents the umbrella of perfumes from Ralph Lauren, all targeting three facets of the modern Polo man: traditionalist, sportsman and urban sophisticate.

"Nacho personifies The World of Polo by living the lifestyle represented by each of the fragrances," says Guillaume de Lesquen, president worldwide of Ralph Lauren Fragrances. "When he isn't playing polo in the world's most prestigious tournaments and promoting its heritage as an ambassador, he is sailing with his young family off the coast of Punta del Este, Uruguay and breeding horses on his ranch outside of Buenos Aires."

Strong knuckles

On the other side of sophisticated-preppy is an edgy, urban cologne by Diesel called Only the Brave. It is housed in a sculpted glass bottle in the shape of a fist and bears a silver ring inscribed with the brand's logo. The fragrance is a strong and playful mix of lemon and leather, deepened by amber and cedar wood. Fronted by hip-hop artist, Common (who has sold over five million albums and has performed with the likes of Alicia Keys, The Game and Lily Allen), the new scent targets a younger, hipster crowd who's into concerts, hip-hop and electro music, new media, gadgets and sports.



POLO Modern Reserve

Notes to note

If you plan to give the man in your life a new cologne, make sure he adheres to proper scent conduct or "scent-iquette." Here are some tips:

- Make him aware of his "scent circle," an acceptable one-foot radius of how close people can get a whiff of the fragrance he's wearing. Beyond that is overkill.
- Many products like soap, gel, deodorant already pack in strong perfumes. Make sure he's not a walking aromatic bomb by not-mixing a new scent with doesn't clash with his grooming marinations.
- Caution him not to stash colognes in the glove compartment. The best place to store them is the coolest spot in his room or even the refrigerator.

DIESEL fragrance

Marini Chua is the former beauty editor of Cosmopolitan, Seventeen, and OK! Magazine Philippines. Visit her blog at http://bigblueaudition.com.

Why you don't need a facelift

From page E1

will, too.

At about age 25, the skin begins to show signs of intrinsic aging. These subtle changes include:

- Reduction in skin firmness as collagen fibers begin to lose their resiliency and become thicker and brittle. Collagen fibers decrease by about 1 percent each year starting at this age.
- Reduction in skin elasticity as elastin fibers become loose and break easily. There are also fewer of them.
- There is a decrease in the water-holding molecules surrounding the collagen and elastin that keep them pliable and moist.

Environmental aging

I introduced the concept of environmental aging in 1993. At that time, the link between environmental factors and skin aging was rarely discussed.

While the ultraviolet rays from the sun are a direct cause of skin aging, they are not the only cause. Environmental aging is the only form we can prevent. Stress, nutrition, smoking, alcohol consumption, exposure to pollution and the sun are all factors we can have control over.

Environmental aging can add years to the appearance of the skin, while taking years off the average life span. After over 30 years of observing my patients' lifestyles, I firmly believe environmental aging is unnecessary aging.

In addition to the depleted collagen and elastin tissue in intrinsic aging, environmental aging changes include:

- Uneven skin tone called hyperpigmentation (excess pigment) and hypopigmentation (lack of pigment). The pigment-producing cells become 20 percent less dense every 10 years. At the same time, there is an increase in melanin production in small areas, which leads to darker age spots and lighter areas or white spots.
- Increased redness due to thinner skin and increased blood vessels. Blood vessels carry nutrients and remove cellular waste from the skin. As they age, they diminish while the remaining become thicker and tend to twist and break.
- There is a decrease in the water-holding molecules that surround the collagen and elastin, plus developing skin cells and the natural immune cells.

Hormonal aging

To layer on to the natural/intrinsic factors and controllable/environmental factors, the skin also ages as hormones fluctuate.

The most notorious of all hormones is estrogen. As women age, estrogen levels decline, showing a direct effect on the skin.

In addition to the factors above, hormonal aging factors include:



- Even more thinning of the skin as collagen and elastin fibers shrink.
- Increased facial hair and acne breakouts as estrogen levels decline and androgen hormones increase.
- Extreme water loss in the cells and tissue.

New anti-ager

No matter what the cause of aging, the depletion of water in the cells and the tissue is the common denominator. This leads to my discovery that water is the anti-aging ingredient of the 21st century.

But, it's not the water you drink; it's the water you keep. This is what I call the water principle.

When it comes to reaping the health benefits of water, it's not the quantity we consume but the quality of our cell's ability to utilize this essential component that counts.

Without adequate water supply, the skin cells disintegrate, structures supporting the skin become stiff and lose flexibility, and skin layers become thin and flat.

HANDWASHING FOR HEALTH AT SM SUPERMALLS

Believing that prevention is indeed the best cure, the SM Supermalls recently spearheaded a Handwashing Activity as part of a continuous campaign to help fight the spread of the A(H1N1) virus and the other harmful microorganisms.

Held simultaneously at all 34 SM Supermalls nationwide, the event was held in partnership with the Department of Health, World Health Organization, UNICEF, and the Sustainable Development Solutions for Asia and the Pacific, as well as with the local government units and schools.

Inspired by the Global Handwashing Day Activity, which is held annually worldwide, the event was organized by SM to inform and educate its shoppers about preventive measures to hinder the spreading of the pandemic disease.

At the main program held at the SM Megamall Atrium, prominent personalities from various sectors demonstrated the proper handwashing procedure to control the spread of infections. These included Mandaluyong Vice Mayor Renato Sta. Maria, UNICEF Country Representative Vanessa Tobin, former Philippine Ambassador to France, Italy and Austria Jose Zaide and Sustainable Development Solutions for Asia and the Pacific President Dra. Olivia (sic) Castillo. SM officials led by SCMC President Annie Garcia joined them, as did young members of the Girl Scouts and Boy Scouts of the Philippines.

Also present were Zonta International Representative Ms. Chona Lopez, Metro Manila Lions Quimbo Representative Nenita Camacho, WHO Project Officer Lucille Nievera and Unilever's Sonny Valencia.

The event also highlighted some of the ways SM was keeping prevent A(H1N1). These include increased frequency in disinfecting the mall's comfort rooms and frequently handled surfaces like door handles, elevator buttons and escalator hand rails. Mall restrooms are also equipped with sufficient and accessible infection control supplies like hand hygiene products and alcohol dispensers in addition to liquified anti-bacterial soap. SM malls have also organized a pandemic awareness team and emergency communications plan.

The simultaneous Handwashing Activity is one of the many ways the SM Supermalls helps its customers in the prevention of A(H1N1).



At the Handwashing – Ambassador Jose Zaide, city officers, civic groups, students and SM Supermalls officers during the Global Handwashing Campaign held at SM Megamall.



TV Host and columnist Ms. Tessa Prieto-Valdes hosted the Handwashing Campaign at SM Megamall.



Girl Scouts of the Philippines members happily demonstrated the proper handwashing procedure in order to prevent the spreading of virus and other harmful microorganisms.



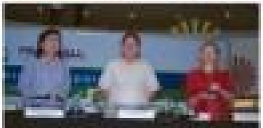
(L-R) Zonta International Representative Ms. Marilyn Pineda, Ms. Chona Lopez (chair from the left), Sustainable Development Solutions for Asia and the Pacific President Dr. Olivia (sic) Castillo, Girls Scout of the Philippines 1st National VP President Mrs. Susan Lorete, and Lions Manila Ms. Nenita Camacho.



Mandaluyong Vice Mayor Renato Sta. Maria and a girl scout demonstrating the proper handwashing procedure during the Handwashing Campaign at SM Megamall.



SCMC President Ms. Annie Garcia and SCMC AVP for Operations Ms. Lou Ebora with Scout Master Lisa Manuel from the Boy Scouts of the Phils. during the Handwashing Campaign at SM Megamall.



Mandaluyong Vice Mayor Renato Sta. Maria and UNICEF Country Representative Ms. Vanessa Tobin with SCMC President Ms. Annie Garcia participated in the Handwashing Campaign at SM Megamall.



SCMC AVP for Marketing Ms. Joaquin San Agustin teaching the boy scouts on how to properly wash their hands during the Handwashing Campaign at SM Megamall.

The preppy look is back



CRISP white ¾-sleeved shirt from Miss Couture worn with a jacket and black shorts, both from Kenzie Girl



EARN cool stripes by layering the Miss Couture white long sleeved knit under a BCBGeneration Tencel rayon jersey striped top and black Kenzie Girl cardigan.



WEAR this stylish Kenzie Girl trench coat on cooler days over a Kenzie Girl woven floral top paired with BCBGeneration skinny pants.

LONG ASSOCIATED with the neat, crisp and classic fashion of Ivy League schools, the preppy look has been an expression of collegiate chic since the 1960s and 1970s.

While the "button-down Oxford shirt, argyle sweaters, chinos and boat shoes will always be part of preppydom" as Lisa Birnbach said in the "Official Preppy Handbook," the look since has evolved with a more urban edge in the new century.

Called urban prep, the style combines preppy staples with track jackets, full zip hoodies, sweat pants, gym shorts and baggy clothing. This is a look embraced by R&B singers like Kanye West, Rihanna, Jordin Sparks, Gwen Stefani, Pussycat Dolls and Ne-Yo.

At SM, one can achieve the urban prep look with a creative mix of clothes from the store's trendy brands like Kenzie Girl, BCBGeneration, Michael Kors and Miss Couture.

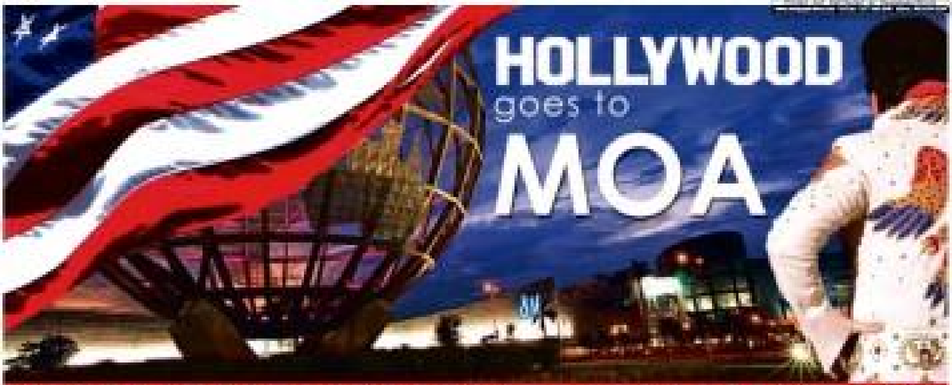
Kenzie Girl's sophisticated, feminine and whimsical clothes celebrate the perks of being a girl. Michael Kors is known for his relaxed couture and is best known for creating the casual fur-lined coat as well as his signature [illegible] that flounced up fashion too.

BCBGeneration is a hipper, younger sister to Max Azria's well-known BCBG Max Azria label that is a fashion staple to the Twitter, Facebook, and blogger generation. BCBG, after all, is an acronym for bon chic, bon genre or "good style, good attitude," and its BCBGeneration line is designed for young women who like to indulge in fashion as a form of self-expression and use trends to stand out in the culture that extends outside the confines of the classroom. Miss Couture's trendy clothes, on the other hand, give stylish women of all ages many fashion possibilities in planning their wardrobe.

Layer these exciting pieces with a new nonchalance, a new attitude, a new sense of fashion fun. Kenzie Girl, BCBGeneration, and Michael Kors clothes are available at SM Department Stores in Makati and Megamall, while the Miss Couture line is available at selected SM stores. You can also check out more Kenzie Girl and BCBGeneration items at SM Department Stores at SM City North Edsa and SM Mall of Asia.



GET ALL stylish by layering a tweed Kenzie Girl coat over a white Miss Couture sleeveless ruffled shirt and BCBGeneration shirt dress.



HOLLYWOOD goes to MOA

The glitz and glamour of old Hollywood visits the country's lifestyle hub, SM Mall of Asia, this Fourth of July! Celebrate Filipino-American Friendship Day with fabulous fun and frivolity through the best shopping, entertainment, and dining choices offered in the top destination mall that has redefined the Filipino malling experience.



Experience Hollywood in Manila!

Relive the enchanting days of classic Hollywood icons like Marilyn Monroe, James Dean, and Elvis Presley in MOA's very own Parade of the Stars. Celebrity look-alikes will parade around in rare vintage cars and Mad Dog bikes in a motorcade that will pass along MOA's North and South Arcades accompanied by the mall's marching band—a one-of-a-kind Fourth of July event that you can only experience at the country's premiere destination mall.

Come and celebrate the most glamorous Fourth of July as Hollywood goes to MOA for fun, fun, fun activities at the country's lifestyle hub!





Stars on Ice

MOA's Ice Skating Rink has never been so hot! Watch as fabulous on-screen idols glide and twirl in the largest ice skating facility in the country. Only MOA brings you this kind of top-notch entertainment!

Home to several of the Philippines' ice athletes, MOA's rink is the venue where you can watch figure skaters train for the 2009 Nebelhorn Trophy that will qualify them to represent the Philippines in the 2010 Winter Olympics. The Philippine National Figure Skating Championship will determine on July 18 and 19 who will make it to Team Philippines through short technical and freestyle artistic events.

Catch the first Philippine International Ice Hockey Tournament at MOA as local and foreign teams compete to claim the coveted crown on July 16, 17, and 18. Various special skills competition such as puck handling, shooting, and speed-skating will also be open to all participants that include players from Japan, Qatar, and China.



An Extraordinary Night of Jazz

Groove into the night with MOA's Big Band Jazz Medley. The mall's own Big Band will perform popular tunes with an eclectic, funky feel that will get swaying to the catchy beats. This jazz medley will surely energize the balmy Fourth of July night, a proper compliment to the best Fourth of July experience at the country's top destination mall.

Walk with the Stars



Every occasion is an unforgettable feast at MOA—with endless retail, family entertainment, dining, as well as event and activity options fit for every mood. Unique, unforgettable, and exciting activities cooked up for every season and occasion will have you planning your social activities around MOA's calendar! This awesome weekend will culminate in a spectacular fireworks show at the San Miguel by the Bay. Celebrate this Fourth of July and see why no other mall comes close!

Function remains the come-on







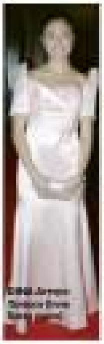
Luxury leathergoods house Tod's barely concedes to trend and opts to update classic styles for Fall


CANDY Ong


VIVIAN Tan in her Dzhiy von Hulten and Ines Aseron dress


[illegible]

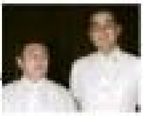

JULIE Dellosa


LINDA Zobel


[illegible] gown with partner Kenneth Yang

Fashionista-watching at Malacañang


ROSA Macapagal, Mikey Arroyo and [illegible]


GOVERNORS Mike Koon and Ebar Cua

By Francis Jacinto
Contributor

ONCE IN A RARE WHILE, MALACAÑANG can be a place for fashionista-watching.

This was the case when the Rigodon de Honor was held on Independence Day.

A tradition started by US Governor William Taft in early 1900s, it was continued by various Philippine presidents for state dinners in honor of visiting heads of state, and for important events.

For the 111th Philippine Independence Day celebration, President Gloria Macapagal-Arroyo herself handpicked 20 couples to perform this state dance at Malacañang before a cote of the diplomatic corps, business and political leaders.

The women were in ternos that flattered the Filipina figure, and the men in barong made of the indigenous piña with beautiful calado embroidery. Classic elegance was the order of the evening.

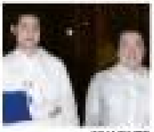
One very interesting terno was worn by Vivian Tan. Her sleek black gown by noted international designer Dzhiy von Hulten had bell-shaped sleeves in piña added to it by Ines Aseron—truly a modern combination which should show the versatility of the Philippine national dress.

Bo Garcia stuck to a very elegant and beautifully shaped red-colored terno à la Ramon Valera. His cut and fit were perfect, and he took his inspiration from the master





RIGODON participants with President Gloria Macapagal-Arroyo, posing Bay-anihan style after the dance. (Left) With the President are the author (in barong), Gov. Mike Koon and Babes Romualdez.


RJ JACINTO with dad Ramon Jacinto

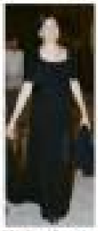
Rotaldi—Valera—when fashioning his barong (lovingly called by family and close friends) was the A-list choice for ternos, bridal and formal gowns in the '50s.

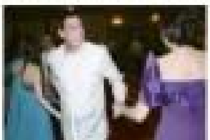
Yellow and shades of blue, ranging from turquoise to royal blue, were the obvious colors of the season. Designers who made these beautiful ternos were Pinky Moreno, Bo Garcia, Inno Sotto, Rajo Laurel, Paul Cabral, Rene Tanon, Dennis Lustico, Jun Escario, Oscar Peralta, Nikki Cabiles, Ross Divino, Ariel Agasang, Edward Tang, Dennis and Ines Aseron.

The couples were paired according to height, neither by political or social affiliations, nor age. They were thus as pretty to look at.

The participants and their designers:

1. Rep. Nikki Teodoro (Rajo Laurel) with Leyte Gov. Jericho Petilla
2. Lianne Rosario (Dennis Lustico) with Secretary Vince Perez (Bergamo)
3. Linda Zobel (Inno Sotto) with Kenneth Yang
4. Carol Quimson (Pinky Moreno) with Gen. Narciso Abaya (Pitoy Moreno)
5. Joanne T. Andrada (Inno Sotto) with Benet Gov. Mike Koon (LM)
6. Dina A. Ramos (Inno Sotto) with Rep. Dong Gonzales
7. Becky Garcia (Oscar Peralta) with Gen. Alex Yano (Mangyahin Plaza)
8. Frances A. Jacinto (Bo Garcia) with Quirino Gov. Ebar Cua
9. Rakel M. Arroyo (Paul Cabral) with Rep. Anton Lagdameo
10. Aurora G. Mongar with Basil Mercado (Savoy)
11. Julie Dellosa (Rafa Rosa) with Ali Mislan
12. Chippi R. Pozo (Mitch Cabral) with Babes Romualdez (Rafael Rosales)
13. Mimi Aguiar (Ervine) with Secretary Gabby Claudio
14. Belinda Adora (Belinda Adora) with Spanish Ambassador Luis Arias (Silli Cozzet)
15. Vivian Tan (Dzhiy von Hulten and Ines Aseron) with Secretary Vince Perez (Bergamo)
16. Dinagat Gov. Jada Ecleo (Paul Cabral) with Nene Romero (Pitoy Moreno)
17. Precious Lara Quigaman (Ariel Agasang) with Sen. Bong Revilla (Paul Cabral)
18. Sunshine Cruz (Eric Pineda) with Australian Ambassador Rod Smith
19. Miriam Quiambao (Jun Escario) with Secretary Ralph Recto
20. Rep. Trisha B. David (Edward Tang) with Daddy Cosanan


OPHIE and Donald Dee (below)


SEC. RALPH Recto and Gen. Narciso Abaya in the Rigodon's Cadena with Rep. Nikki Teodoro and Gov. Jade Ecleo (backs to camera).




PRESIDENT Gloria Macapagal-Arroyo greeting and applauding the participants right after their Rigodon dance: Becky Garcia, Chippi R. Pozo, Babes Romualdez, Ralph Recto, Miriam Quiambao, Carol Quimson, Daddy Cosanan, Jade Ecleo, Ebar Cua, Nikki Teodoro and Francis Jacinto


Thank You For 14 Wonderful Years!
ANNIVERSARY SALE
MAKATI Supermart
Super value sale also happening at
CASH & GARRY
UniMart
Sunny Select
P197.50
P365.00
Sara Lee
P329.50
CoolWhip
P172.50
P102.50
Brown & Haley
P260.50
P180.50
CASHEW ROCA
French's
P56.50
P43.25





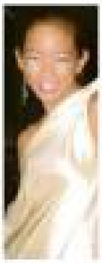
THE MAIN Lobby of the CCP during the "Face Off" show (left), which included a special performance by the Philippine Philharmonic Orchestra (above)

'FACE OFF'

High fashion, high design, high tech



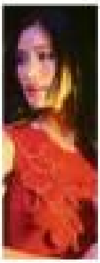
CCP PRESIDENT Nestor Jardin



LEICA Carpo



DINGDONG Dantes



HEART Evangelista



EVELINA [illegible], Lala Tan and Dr. Tessi Pascual

IT WAS A MILESTONE BY ALL measures when Inquirer Lifestyle and Samsung staged "Face Off," a fashion show of Rhett Eala, Rajo Laurel and Randy Ortiz, contemporaries and three of Manila's busiest designers, on June 23.

"Face Off" was a marriage of high fashion, high design and high technology, drawing together an unprecedented 700-plus guests from a cross section of society: the arts, business, entertainment and media, in the hallowed halls of the Cultural Center of the Philippines. The Philippine Philharmonic Orchestra even provided the music, playing much-loved classics and Pinoy pop songs.

At the center of the stage, Samsung's sleek and ultra thin LED Full HD TV monitor made for a handsome and covetable gadget. Samsung's Ultra Touch mobile phones held their own against the collections of the three designers.

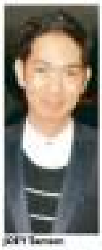


RAJO Laurel (right) and Samsung's [illegible]





RANDY Ortiz with [illegible] (at right) [illegible] and Samsung's [illegible] Velasco



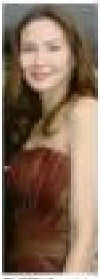
JOEY Samson



[illegible]



MIA FLORENDO, [illegible] Calapag, Patrice Diaz and [illegible]



TWEETY Gonzales



FRANNIE Jacinto, [illegible] and [illegible]



[illegible] Go, Lizette Cojuangco, [illegible] Cojuangco, [illegible] and [illegible]

RANDY ORTIZ: ARTS AND CRAFT



RHETT EALA: HAPPY PLEATS



RAJO LAUREL: AT THE BALLET



How to have longer, thicker lashes

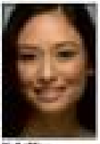


THERE are more ways than one to get long, lush lashes.



MASCARA comes in many formats to suit your every need.

Eyelash curlers



Kelly Misa, Tricks of the Trade

False eyelashes

The bag bag's bag

By Ingrid Chua-Go

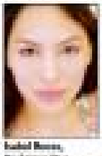
Contributor





Quick beauty solutions

Smoothen rough heels



Isabel Roces, Backstage Pass

Conceal dark circles

Brighten pale face

Hide spider veins

Good product



LIFESTYLE Fashion&Beauty

Bigger, bolder jewelry doing better in the Philippines

The country is surpassing expectations of this luxury brand

STORY ON PAGE G3



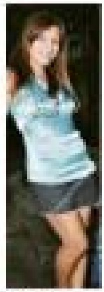
9 Years of Authentic American Style

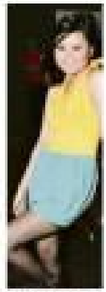












11 designers showcase creations inspired by Bombay Sapphire



WITHOUT BATTING AN EYELASH

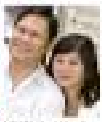
Maurice Arcache















THE REYESES: Carlos, HP and Bebes



7 years of bliss

Thai Airways to Norway



















CENTO collection



APPASSIONATA ring and Barocco necklace, earrings and bracelet



PIECES from some of the brand's current collections

Bigger, bolder jewelry doing better in the Philippines

By Kim T. Vergara

"WHEN IT RAINS, EVERYBODY gets wet. In times like these, we try to have a bigger umbrella."

So said Philip Grimes, Roberto Coin's sales director for Asia and the Pacific, referring to how his company, a luxury jewelry brand based in Vicenza, Italy, and represented locally by Rustan's, deals with the economic downturn.

Grimes, a British national based in Roberto Coin's regional office in Bangkok, was just in Manila to oversee the launch of several lines under the brand's collections, including the Bourasa, Appassionata, Barocco and Cento series.

He also graced a private sale of Roberto Coin's more exquisite items, particularly the Cento collection. Dubbed as the "ultimate 100-facet diamond," the collection, said Grimes, has been a resounding hit the world over for its unique cut and brilliance.



CENTO collection necklace, earrings and ring



ROCK ring in rutilated quartz

Interestingly, the more expensive Coin items are doing better than expected in the Philippines.

"Due perhaps to your Spanish and American heritage, the Philippines is culturally and historically different from other countries in Asia," he said. "There's a readiness in the market to accept bolder, bigger and more important items."

Although the company founded by Roberto Coin has been in the jewelry business since 1977, it was only in 1996 it decided to become a brand.

In keeping with its mission to produce only the finest jewelry, the company, which still takes its directions from Coin himself, doesn't use gold below 18 karats. Some of its pieces in the Cento series use platinum.

"We approach the market the way we've done in the past," said Grimes. "It's quite common for most businesses to hold back during bleak periods. We believe otherwise by showing our best face to the market by continuously creating new things to keep people excited."

The company, Grimes admitted, "suffered" much, like everybody else. But by investing in and creating new concepts, it has been able to mitigate the recession's effects. The Capri Plus series illustrates this point.

Dubbed as a concept collection, the Capri Plus is noted for its simplicity and the fact that it comes in a combination of materials with varying price points. It, thus, offers customers options depending on the look they want and their budgets.

Good or bad times, there will always be a market for luxury products. Whereas rich people tend to splurge on anything and everything they fancy during boom times, they tend to become more conservative and selective during tough times.

The strong sales of Roberto Coin's Cento diamonds seem to bolster this fact. People are looking for investment pieces they feel would appreciate in value over time.

"We'd like to believe that we've always offered items that give our patrons value for their money," said Grimes. "We're not about to take advantage of them just because times are less than ideal. Offering them good value for their money has always been a priority. Being cheap has never been our mission."

The bulk of Roberto Coin's business, close to 50 percent, is in the US, where the brand was introduced 14 years ago. It's also making considerable gains in Russia and the former Eastern Bloc countries such as Poland and the Czech Republic.



PHILIP Grimes

"Our success in Eastern Europe is due both to pent-up demand and the fact that the market has reached a degree of maturity to appreciate such products."

Its presence in Asia, between 10-15 percent of its total business, has remained stagnant. But Grimes hopes to see some improvement once the region emerges from the doldrums.



MAKEOVER 911


Krissy Salas

Treatments for post-acne marks, dry feet, cellulite

Post-acne marks

Cellulite


THE FACE Shop's Clean Face White Post-Acne Brightening Serum


KONTUR Cellulite Control Cream

Dry feet, calluses, scraggly toe nails



Win vacation package in Paris

Julie Bonifacio-Velarde
ENTERTAINMENT

Jackman, Hathaway among Oscar invitees

LOS ANGELES — HUGH JACKMAN, SETH ROGEN, OSCAR ...

Bruno dishes on Arnold, Heidi, Elton and Katie

ONLY IN HOLLYWOOD



Ruben V. Nepales



Sacha Baron Cohen as gay fashionista Bruno

BRUNO B3

CLICK!

'Indiana Jones Quadrilogy'

Bruno dishes on Arnold

From page H1



"I'm an incredibly chic person."

cause them to the whole pinny thing. I don't want to get a Somalian baby and have it crawling and jumping into another person's grass and demanding a ransom.

As to how I got my first baby, I did the traditional thing. I supported the mother — I gave her an iPod in exchange for the child. I had real welfare concerns. I was really worried about the welfare of the iPod because the village of the mother was 2,000 miles from the nearest Apple store. There's no chance for iPod update.

Can you talk about your fellow Austrian, Arnold Schwarzenegger?

It's funny you should talk about Arnold. I've signed a confidentiality agreement about this so I can't really talk about it. Arnold and I were a couple in the early '80s for about seven minutes. I met him at the finals of the Mr. Universe competition. He was like two minutes over in his weight division and he needed to lose them really quick. I dropped down to my knees and obliged. People said that a really masculine, sexy Austrian could never get to be a really powerful, well-liked politician but Adolf (Hitler) proved them wrong.

Good morning, Bruno.

Oh, you're Adam. That's really cool. Adams are like the coolest things at the moment.

What was it like to have all those famous singers with you at the end of the film?

Those guys just came in. They were like, "Tell me what to do." And they just did it. Bono, Sting, Chris Martin and Elton (John) were there. Elton can be one of the biggest bitches in the world. Elton's basically the same as Naomi Campbell who has been at the top of her game. The amazing thing about her is that after 20 years in the fashion industry, she has remained exactly the same. She has remained a total bitch.

How did you get Ron Paul?

I just went to Washington, DC. I asked, "Who wants an interview with Bruno?" Ron Paul turned up. There was another couple of guys, including somebody from Homeland Security, but I didn't show them in the film. Ron Paul was coming on to me basically in the hotel room. He saw me and couldn't get enough of me. He saw my tail or ass and he wanted to come to me a bowlie. The rumors I've him known that I didn't have herpes or chlamydia, he was just all over me like a rash.

Did a gay named Sacha Baron Cohen serve as an adviser to your film?

No. Sacha Baron Cohen is clearly gay. His girlfriend must get about as much sex as Katie Holmes.

Have you heard of Borat, the Kazakh TV reporter? What do you think of his fashion sense?

I just recently saw the film "Borat." I have to say he's a very offensive stereotype of a foreigner. With that grey adornment he was wearing, he's got no idea about fashion. The number one rule about fashion is treat your clothes like you would a gay. Wear it for a week, put it in zip-up bag and throw it in the River Danube.

In making this movie, were you subjected to any gay bashing?

I tried very hard to be gay-bashed but there wasn't actually any gay bashing. But there were a lot of times that were really scary. I want to — have you heard of the Israel and Egypt? It's called the Middle East. That place is absolutely terrifying. There is no mall in the whole region. It's just camels, camels, camels. Hummus and

GARFIELD



A. LIPIN



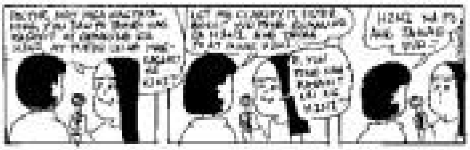
PUGAD BABOY



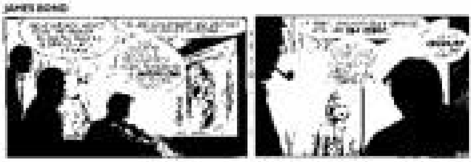
DICK TRACY



LOVESHOTS



JAMES BOND



DIVINE COMEDY



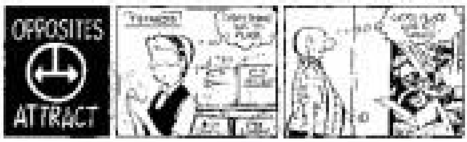
BABY BLUES



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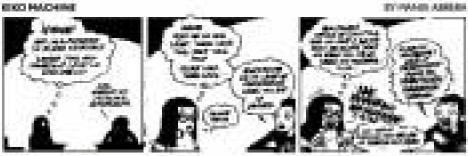
SEN



ATOMO AND WEBBY

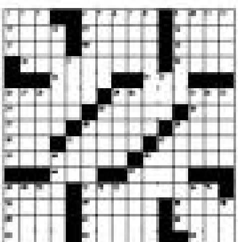


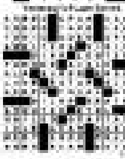
KIKO MACHINE



HOROSCOPE

CROSSWORD PUZZLE





CONCEPTIS SU DOKU

Conceptis Sudoku

	5				9		8	
4								2
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3		6						
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HOW TO PLAY SU DOKU

Answer to previous puzzle

Bea: Being fit boosts your confidence



By Marinel R. Cruz

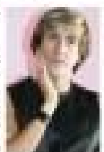
The actress sheds 15 pounds for her new film

VERY AMUSING, BUT WORrisome. That was how actress Bea Alonzo described rumors that she had also been victimized by the Hayden Kho sex video scandal — allegedly recorded using a spy camera while she was dressing up in one of the clinics of the Belo Medical Group.

Slimming down

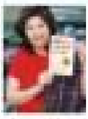


Bruno…



LIVING Stars

BOOTS ANSON-ROA



'THE BOOK, "101 WAYS TO IMPROVE YOUR LIFE" by Cathy Davies was given to me by my friend ... This self-help book is ... and practical. ... It makes for very easy reading because it has bullet points. It emphasizes the importance of human relationships—particularly, the EQ vis-à-vis the IQ.



'Art is my mistress'

HOBBIES

By Marinel R. Cruz

Photo by Jim Balan Pascaler

"I ALWAYS TELL PEOPLE, TV is my wife and art is my mistress," says comedian and visual artist Joey de Leon.

One of the main hosts of the long-running noontime game show "Eat ... Bulaga!", Joey says he has been into painting and collecting art pieces for as long as he can remember.

But his first "radical" plunge in-

ART C2



COMEDIAN Joey de Leon mounted his second art exhibit on Sunday at SM Megamall's Creative Gallery.

MMTA MOVIE GUIDE

NOW SHOWING

'Art is my mistress'

From page 8

[illegible]





"THE FISH THAT ATE MY FACE," above, and "MARILYN," left.

[illegible]



SPORTS FAN: Converse for PS2

Dino's . . .

From page 10

[illegible]

Caps and hats

[illegible]



COLORFUL B.U.M. shirts

[illegible]

Shades

[illegible]

Art works

[illegible]



COLLAGE portrait



JUST part of his extensive and expensive comic-book collection



CAPS and fedoras of every color



Collage for art class shows his different passions: graffiti art, hip-hop, boxing and dagedias jobs

Dino's (kaleidoscope) world

By Rayool San Diego Jr.
Photos by Jim Gabe Paredes

Welcome to the private realm of a self-admitted comic-book geek



Original "X-Men" DVDs

OUT OF THE CLOSET

YOUNG ACTOR-MODEL Dino Imperial is a self-confessed comic-book fan. "I'm really a geek," he says.

He has lost count on the number of comic books in his extensive collection, stored in huge plastic boxes in his room.

"My room is kinda cool to me because I'm obsessed with comics," he relates. "That's my only vice. At least, it's pretty healthy."

He attended the latest Philippine Toy Convention held in SM Megamall and bought several first-edition comic books.

"I also collect action figures, cards, DVDs, baseball caps, anything and everything that has comic-book characters," he notes.

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Comic Books

[illegible]

Videos

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Games

[illegible]

Toys

[illegible]

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Drums

[illegible]

Shirts and pants

[illegible]

Shoes

[illegible]

DINO'S, B



SPIDER-Man playing cards



SUPER Mario Bros figure



COMIC book and movie trading cards—also Iron Man